

## ONE XOX signs iSocialTV Supply Document with VYPA

May 14<sup>th</sup> 2014 – Kuala Lumpur – Malaysia. Press Release. ONE XOX and VYPA Malaysia jointly announced today that they have entered into an agreement providing interactive technology distribution services known as iSocialTV to ONEXOX subscribers. While details of the agreement have not been disclosed, the value of the agreement estimated at US \$30 Million will have a five-year time-span according to internal sources.

The official kick-start for ONEXOX will be showcasing a new interactive social media digital broadcast experience empowering ONEXOX subscribers exclusively enjoy a variety of real-time engagement in the privacy of own virtual venue. The ONEXOX Digital Media Room (DMR) is the first of its series which is a part of ONEXOX Digital Lifestyle expansion plan.

In the DMR (Digital Media Room) the ONEXOX subscribers can enjoy real time interactive engagement via Video Chat, Web Conference, VoIP + Video, Text Chat, media stream, YouTube video share, live broadcast with interactive features, premier hosted content, video on demand, Pay-Per-View Exclusives, multicast TV, interactive game shows, file share and much more.

DMR will provide a variety of interactive services along with personal engagement with real-time communications. The first roll out under Digital Lifestyle grants ONEXOX subscribers with early sign up and a chance to receive extra loyalty points. As a valued ONEXOX subscriber, DMR owners may extend the use of their rooms through preferred brand sponsorship or optional pay-as-you-go (no-ad policy). For the subscribers who upgrade to Red Carpet and or are currently exclusive member of ONEXOX Red Carpet plan they automatically qualify for Red Carpet VSP (Very Special Person) with white glove service upgrade.

VYPA in cooperation with ONEXOX is excited to deliver ONEXOX subscribers the most advanced interactive social media digital broadcast services. To discover how a DMR can enhance subscribers' digital lifestyle, ONEXOX will announce a launch date. ONEXOX will be hosting a live event demonstrating DMR's key features. More detail will set out date, time and the venue. Stay tuned.

During the opening event, ONEXOX attendees may win prizes ranged from a one-year free subscription to winning other ONEXOX sponsored prizes. ONEXOX early sign-up will also have the chance to become a guest participant in one of the hottest online ONEXOX interactive game

shows. The show is considered as one of world's first virtual interactive game shows broadcasted featured live and on-demand in Malaysia.

ONEXOX DMR is expected to become a digital corridor serving loyal and valued subscribers. The new DMR is designed to bring a whole new personal experience while respecting users' privacy. Once a subscriber signs up, a personal digital media room will be prepared with basic amenities. Optional add-ons will enhance interactive social media experience immensely. The ONEXOX digital lifestyle will include all-inclusive web chat, web conference, webinar, VoIP, media stream, YouTube video share, live broadcast, premier hosted content, video on demand, Pay-Per-View Exclusives, multicast TV, interactive game shows, file share and much more.

To take advantage of ONEXOX program, simply sign up and reserve your DMR. Experience ONEXOX in a whole new interactive dimension with unprecedented personal service – brought to you by ONEXOX.

## ABOUT ONEXOX

One XOX is a joint venture company between Onetelco Sdn Bhd and XOX Berhad. XOX is a mobile virtual network provider (MVNO) in Malaysia and a public listed company under ACE Market on the Kuala Lumpur Stock Exchange, while Onetelco specialized in marketing the products through unique marketing strategies. Currently, the total accumulated subscribers for XOX Bhd and all its subsidiaries is in excess of 1+ Million and is growing rapidly.

To learn more about One XOX, visit [www.onexox.my](http://www.onexox.my).

## ABOUT VYPA CORP™.

VYPA Corp™ is the owner, operator and enabler of iSocialTV™ Global Initiative and HEXA2 teleportal presence. The company provides interactive social media broadcast services to its Master (Multi) System Operator (MSO) and System Operators (SO) around the globe. VYPA with offices in Malaysia, India, U.S. and the Netherlands serves Government, Telecom, Mobile Service Providers, Cable Operators, TV network operators, industries, enterprises, businesses and consumers with interactive monetization licensing. To learn more about VYPA visit:

<http://vypacorp.com> <http://isocialtv.com> and <http://hexa2.com>

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